



CORPORATE SPONSORSHIP

BladeSports International, Inc., a Texas nonprofit corporation ("BladeSports"), has the pleasure of offering corporate sponsorship at three levels: Platinum, Gold and Silver. The advantages vary per level. Please review the information below and do not hesitate to contact a BladeSports Board member if you require any further details.

PLATINUM LEVEL SPONSORSHIP

Platinum level sponsoring provides the following advantages:

- Display ONE or maximum TWO (depending on available space) large size banners or signs (maximum size: 24" x 42") at all BladeSports events. Banner(s) will be given priority placement in order to provide best possible visibility.
- BladeSports website: Scrolling logo on all web pages and prime logo/feature on sponsor page. Including the option to promote one sponsor's product on the BladeSports website (maximum 4 different products per year).
- BladeSports newsletter: Option to include 1 full page advertisement per issue.
- Option to provide full sponsorship to TWO or MORE BladeSports certified cutters.
- Logos: The certified cutters with full sponsorship may wear sponsor's clothing without any limitations on size, number, or placement of the logos displayed.
- Secondary logos: In addition to the fully sponsored cutters, the sponsor has the option to negotiate with ANY number of other cutters to wear the following logo on a BladeSports or plain colored shirt or hat: ONE small logo (maximum size: 2"x3") on chest OR sleeve OR hat.
- In summary: the maximum number of cutters that can wear sponsor's logos is: unlimited.
- Option to develop and market a BladeSports endorsed production/competition knife.
- Option to organize and sponsor one exclusive BladeSports event during the year at an additional cost of \$300.00. No other sponsor's banners will be displayed at the event.
- Option to give out sponsor's products at BladeSports events.
- Option to include sponsor's logo in selected communication to BladeSports membership.

GOLD LEVEL SPONSORSHIP

Gold level sponsoring provides the following advantages:

- Display ONE medium size banner or sign (maximum size: 12" x 24") at all BladeSports events.
- BladeSports website: Medium size logo/feature on sponsor page (below Platinum level sponsors).
- BladeSports newsletter: Option to include 1 half page advertisement per issue.
- Option to provide full sponsorship to ONE BladeSports certified cutter.
- Logos: If the Gold level sponsor is a cutter himself, he can wear the following logos on a BladeSports or plain colored shirt or hat: ONE small logo (maximum size: 2"x3") on chest OR sleeve AND hat. The fully sponsored cutter can wear the same logos.

Note: If the Gold sponsor is a Platinum sponsored cutter himself, he cannot display his own logos without prior approval of the Platinum sponsor.



- Secondary logos: In addition to the 1 fully sponsored cutter, the sponsor has the option to negotiate with ONE additional cutter to wear the following logo on a BladeSports or plain colored shirt or hat: ONE small logo (maximum size: 2"x3") on chest OR sleeve OR hat.
Note: If the Gold sponsor is NOT a cutter, or he is a cutter and did not get approval from his Platinum sponsor, the sponsor has the option to negotiate with TWO additional cutters to wear a secondary logo
- In summary: the maximum number of cutters that can wear sponsor's logos is: 3.
- Option to give out sponsor's products at BladeSports events.

SILVER LEVEL SPONSORSHIP

Silver level sponsoring provides the following advantages:

- All Silver level sponsors will be displayed combined on ONE medium size banner or sign (maximum size: 12" x 24") at all BladeSports events. The maximum number of logos per banner will not exceed six. Each silver level sponsor can display ONE logo (maximum size: 4"x6").
- BladeSports website: Small size logo/feature on sponsor page (below Platinum and Gold level sponsors).
- BladeSports newsletter: Option to include 1 eighth page advertisement per issue.
- Logos: The Silver level sponsor can select ONE cutter (either himself OR another cutter) to wear the following logo on a BladeSports or plain colored shirt or hat: ONE small logo (maximum size: 2"x3") on chest OR sleeve OR hat.
Note: If the Silver sponsor is a Platinum or Gold sponsored cutter himself, he cannot display his own logo without prior approval of the Platinum or Gold sponsor.
- In summary: the maximum number of cutters that can wear sponsor's logos is: 1.

General information for ALL sponsorship levels:

1. In line with BladeSports' mission of supporting knife making as an art, a BladeSports member/certified cutter who is a knife maker is offered the privilege of wearing his knife maker's logo (maximum size: 2"x3") in ONE place (chest OR sleeve OR hat). Note: If the cutter/knife maker is sponsored by a Platinum/Gold/Silver level sponsor, he cannot display his own logo without prior approval of that sponsor.
2. The only logos to be displayed anywhere are those of BladeSports, paid sponsors, and independent/custom knife makers (see #1 above). No personal or other company's logos are allowed. Small-size shirt manufacturer's logos are accepted (example: Nike Swoosh, Under Armour – UA logo, North Face).
3. Clothing: Only BladeSports, Platinum sponsor, or neutral-color shirts/hats are allowed. Camouflage apparel is prohibited.
4. Any agreement between a sponsor and certified cutter is the sole responsibility of those two parties.
5. Any other form of sponsorship need to be presented to the BladeSports Board of Directors for approval.
6. No one will be allowed to advertise or promote tactical or paramilitary knives or paraphernalia at any BladeSports event or through any BladeSports media (newsletter, website, etc.).

Summary Table

	PLATINUM	GOLD	SILVER
Banners	Minimum 1, maximum 2 (depending on available space) large size banner(s)	1 Medium size banners	All silver level sponsors' logos (maximum size: 4"x6") will be displayed combined on 1 medium size banner.
Banner size	Maximum size: 24" x 42"	Maximum size: 12" x 24"	Maximum size: 12" x 24" (displays potentially 6 sponsor logos)
Priority placement of banner	YES	NO	NO
Sponsor logo displayed on BladeSports website	Scrolling logo on ALL pages plus prime logo/feature on "sponsor" page	Medium size logo/feature on "sponsor" page (below Platinum level sponsors)	Small size logo/feature on "sponsor" page (below Platinum and Gold sponsors)
Advertising in BladeSports newsletter	1 full page advertising per issue	1 half page advertising per issue	1 eighth page advertising per issue
Number of cutters that can be offered FULL sponsorship	2 or more certified cutters	1 certified cutter	No full sponsorship allowed
Sponsor logo on cutters' clothing	No size, number, or placement limitation	If the Gold sponsor is a cutter himself, he can wear the following logos on a BladeSports or plain colored shirt or hat: ONE small logo (maximum size: 2"x3") on chest OR sleeve AND hat The fully sponsored cutter can wear the same logos Note: If the Gold sponsor is a Platinum sponsored cutter himself, he cannot display his own logos without prior approval of the Platinum sponsor.	The Silver sponsor can select ONE cutter (either himself OR another cutter) to wear the following logo on a BladeSports or plain colored shirt or hat: ONE small logo (maximum size: 2"x3") on chest OR sleeve OR hat. Note: If the Silver sponsor is a Platinum or Gold sponsored cutter himself, he cannot display his own logo without prior approval of the Platinum or Gold sponsor.
Secondary logos on cutters' clothing	In addition to the 2 or more fully sponsored cutters, the sponsor has the option to negotiate with any number of other certified cutters to wear the following (secondary) logo on a BladeSports or plain colored shirt or hat: ONE small logo (maximum size: 2"x3") on chest OR sleeve OR hat	In addition to the 1 fully sponsored cutter, the sponsor has the option to negotiate with ONE additional cutter to wear the following (secondary) logo on a BladeSports or plain colored shirt or hat: ONE small logo (maximum size: 2"x3") on chest OR sleeve OR hat Note: If the Gold sponsor is NOT a cutter, or he is a cutter and did not get approval from his Platinum sponsor, the sponsor has the option to negotiate with TWO additional cutters to wear a secondary logo	NO
Maximum number of cutters that can wear sponsor's logos (including secondary logos)	Unlimited	Maximum 3	Maximum 1
Option to develop and market a BladeSports endorsed production/competition knife	YES	NO	NO
Option to organize and sponsor ONE exclusive cutting event	YES (at an additional cost of \$300.00) Note: No other sponsor's banners will be displayed at the event	NO	NO
Option to promote ONE product on BladeSports website	YES (maximum of 4 different products per year)	NO	NO
Option to give out sponsor's products at BladeSports events	YES	YES	NO
Option to include sponsor's logo in selected communication to BladeSports membership	YES	NO	NO
PRICE	\$900.00	\$450.00	\$150.00



SPONSORING AGREEMENT

Please complete this form (and check the appropriate boxes) and mail it, together with a check made payable to BladeSports International, Inc., to the address provided below.

Platinum Sponsor:

- We wish to join BladeSports as a PLATINUM Sponsor. Enclosed is a check in the amount of \$900.00 for the 2012-2013 competition season (July 1, 2012 – June 30, 2013).
- We will supply 4 banners (maximum size: 24"(h) x 42" (w)).
- We request BladeSports to supply banners at a cost of \$150.00 each. Artwork will be provided.
- We wish to organize and sponsor one exclusive cutting event at an additional cost of \$300.00. This additional fee will be due and payable when the place and time of the venue is agreed upon.
- We may develop and market a BladeSports endorsed production/competition knife in the future.
- We would like to sponsor the following certified cutter(s):

- o Name of certified cutter: _____
- o Name of certified cutter: _____
- o Name of certified cutter: _____

Gold Sponsor:

- We wish to join BladeSports as a GOLD Sponsor. Enclosed is a check in the amount of \$450.00 for the 2012-2013 competition season (July 1, 2012 – June 30, 2013).
- We will supply 2 banners (maximum size: 12"(h) x 24" (w)).
- We request BladeSports to supply banners at a cost of \$100.00 each. Artwork will be provided.
- We would like to sponsor the following certified cutter:

- o Name of certified cutter: _____

Silver Sponsor:

- We wish to join BladeSports as a SILVER Sponsor. Enclosed is a check in the amount of \$150.00 for the 2012-2013 competition season (July 1, 2012 – June 30, 2013).
- Artwork for the banner will be provided to BladeSports.

Name of Corporate Sponsor (Print): _____

Signature of Corporate Sponsor: _____

Date: _____

Mail to: BladeSports International, Inc.
c/o Evan Martin
120 Martin Circle
Brandon, MS 39042